



# CTS

computing technology solutions



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At CTS, we wake up each day thinking of the next great service we'll be offering our clients, new and old. And why not? Our clients have all inspired us to keep doing what we love to do: supporting, designing, and empowering small to mid-sized businesses (SMB) to the best of our abilities through the power of technology. We started in 2001 as a company that answered the computing needs of several manufacturing and distribution companies and today, we're providing services to a variety of clients in various industries internationally! We strive to continually provide better, more innovative technologies and techniques to help our clients accomplish their jobs efficiently and effectively with the assistance of technology.



## Why CTS?

On the surface, it may seem like we are just another IT consulting company with our website, social media, ticket system, and traditional support options. After getting to know us, it is clear that we are much more than just another IT consulting firm, with our client testimonials and referrals speaking to what sets us apart from other companies – our deep desire to ensure our customers can depend on us as their IT partner while receiving excellent service.

Our founder built this company on a simple but very important concept: **Obsessive Client Focus**. After working with our clients for over 23 years, we are not just an extension of your business, rather we are part of your family. We partner with our clients to ensure that we provide the service that not only meets but exceeds their expectations and that is only possible by our operating principles.

## Our Core Operating Principles

- Your goals and priorities are ours.
- We take care of your IT, so you can focus on the growth of your business.
- We value your investment in IT as though it was our own.
- We are always honest and professional.
- Your efficiency and productivity are our passion, and we are proactive in managing and protecting your systems.
- We test and retest all of our work to ensure it really works when we pass it over to you.
- We design and develop websites that support your business strategies and branding to actually drive your topline sales.
- We only recommend investing in equipment, software, cybersecurity, and support that makes sense for your business.
- Our response time is less than one hour.
- We are always on time for appointments, however, we will keep you updated if we're running behind for any reason.

## SOLUTIONS

- IT Managed Services
- Website Development
- Cybersecurity
- Cloud Technologies
- Compliance

## INDUSTRIES SERVED

- Accounting Firms
- Law Firms
- Educational Institutions
- Manufacturing
- Non-Profit Organizations
- Religious Organizations
- Private Equity





## OUR PARTNERSHIPS



**Hewlett Packard  
Enterprise**



**vmware**<sup>®</sup>

**With CTS as your Technology Partner, you will have:**

### Increased Operational Efficiency

CTS can optimize IT operations by implementing efficient processes, automation, and monitoring. This enhanced efficiency translates into reduced downtime, faster problem resolution, and improved overall business productivity. As operational efficiency increases, businesses can redirect resources toward revenue-generating activities and growth initiatives.

### Scalable Solutions for Business Expansion

CTS offers scalable IT solutions that can adapt to the evolving needs of a growing business. Whether expanding into new markets, onboarding more customers, or launching new products/services, CTS ensures that the IT infrastructure scales seamlessly, supporting the increased demands without compromising performance.

### Proactive Technology Planning and Strategy

CTS acts as strategic advisors, collaborating with businesses to align technology with overall business goals. We can assist in long-term technology planning, ensuring that IT investments support revenue-generating strategies. By staying ahead of technological trends, CTS contributes to a competitive edge and fosters an environment conducive to business growth.

### Reliable and Available Systems for Customer Satisfaction

CTS provides continuous monitoring, maintenance, and support, minimizing downtime and ensuring that systems remain available. Reliability in IT systems contributes to a positive customer experience, improving satisfaction and retention rates. Satisfied customers are more likely to generate repeat business and referrals, driving revenue growth.

### Cybersecurity and Data Protection

CTS focuses on cybersecurity, implementing robust measures to protect against data breaches and cyber threats. By safeguarding customer data and ensuring compliance with regulations, CTS contributes to building and maintaining trust. A secure environment not only protects the business from potential financial losses but also enhances its reputation, fostering growth opportunities.

**Our dedicated Team  
is here for you 24/7!**



## CTS History and Key Milestones

- **2001** – CTS incorporated in Illinois as a Limited Liability Company.
- **2003** – Adopted an IT Managed Services business model from the “break fix & T&M model.”
- **2006** – Launched eCommerce and SEO services.
- **2014** – Partnered with Steadfast/Colohouse, HP and VMWare to create CTS private data center.
- **2017** – Launched Cybersecurity business unit.
- **2019** – Licensing partnerships with Pax8, Microsoft and AWS (Amazon) to offer new client services.
- **2021** – Restructured Leadership Team to account for organizational growth.
- **2023** – Restructured technical team to account for organizational growth and opportunities for employee advancement and retention.
- **2023** – Established partnership with High Wire Networks to expand Cybersecurity business unit.
- **2024** – Established partnership with Arctic Wolf to expand Cybersecurity business unit.

## Achievements

CTS received Channel Futures MSP 501 Ranking in both 2023 and 2024. This prestigious annual ranking celebrates the top MSPs globally! CTS was also recognized in the Customer Experience Champion category during the 2024 SuperOps MSP awards!

